



**CALIFORNIA WORKFORCE INVESTMENT BOARD
GREEN COLLAR JOBS COUNCIL
MEETING NOTICE
December 8, 2009
9:30 a.m. – 12:00 p.m.**



Larry Gotlieb
Chair

Chris Essel
Vice Chair

**California State University, Sacramento
Alumni Center
6000 J Street, Sacramento, CA**

Arnold
Schwarzenegger
Governor

Barbara Halsey
Director

AGENDA

- I. Introduction and Opening Remarks**
- II. Chair/Executive Director Updates:**
 - **California Green Workforce Initiative Updates**
 - **California Energy Workforce Training Program (CEWTP)**
 - **State Energy Sector Partnership (SESP) and Training Grants**
 - **Regional Industry Clusters of Opportunity Grants (RICOG)**
 - **California Public Utilities Commission Partnership**
- III. Action Items:**
 - **Approval of September 22, 2009 Meeting Minutes**
 - **Approval of October 7, 2009 GCJC State Energy Sector Partnership Meeting Minutes**
- IV. Information Presentations:**
 - **Labor Market Information Division (LMID) Presentation**
 - **Manufacturing Extension Partnership (MEP) Presentation**
 - **California Manufacturing Technology Consulting (CMTCC) Presentation**
 - **California Solar Training Partnership Update**
 - **AB 32 (California Global Warming Solutions Act) Implementation Update**
- V. Discussion Items:**
 - **Workforce Supply Response**
 - **Business Demand Response**
- VI. General Discussions and Next Steps**
- VII. Public Comment**

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the Committee to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.cwib.ca.gov> or contact Daniel Patterson for additional information.

**CALIFORNIA WORKFORCE INVESTMENT BOARD
GREEN COLLAR JOBS COUNCIL
September 22, 2009**

**California State University, Sacramento
University Union – Foothill Suite
6000 J Street, Sacramento, CA**

MEETING SUMMARY

I. Introduction and Opening Remarks

Chair, Barry Sedlik, opened the meeting and informed everyone that the meeting was being webcast. Audience watching the webcast may participate by sending questions/comments through the e-mail address provided.

Council members/designees (listed below) and audience were asked to introduce themselves.

Barbara Halsey
Jamil Dada
Gregg Albright
Peter Cooper
Jose Millan
Tomas Oliva
Mary Kaems
Anne McMonigle

Marty Keller
Sharon Anderson
Panama Bartholomy
John Dunn
Audrey Taylor
Rodney Wilson
Willie Washington

Mr. Sedlik reminded the members that they have or will be receiving letter/s from California Workforce Investment Board (CWIB).

- For Council members representing agencies, the first letter introduces the Council's Premise Document as a source to guide Agency/Department activities as it relates to the Green Economy
- For all Council members, the second letter presents the State Energy Sector Partnership (SESP) Charter that is part of the State Energy Sector Partnership and Training Grants application. This will be discussed in further details on Item IV.

II. Chair/Executive Director Update

Executive Director Barbara Halsey gave an update on CWIB activities.

- Attended the inaugural meeting of the California Walmart Green Jobs Council in Sacramento. She shared that the meeting was interesting. Walmart established sustainability standards for the contractors who work for them and are working with them to ensure that they are changing business practices that match with achieving clean and green economy. She gave some examples on how they have begun to work in a different way to attain the clean/green economy.
- Informed that State Green Economy Profile prepared by Collaborative Economics, Inc. is available at CWIB's website: www.cwib.ca.gov. This data is designed to provide an overview of the 50 states' green economy profile and of the 15 industries identified as a key to the green economy including how these industries are represented by

concentration in a particular state's economy. Also, information on how California is doing compared to other states and what are California's assets across multiple green sectors are found in this profile. She also mentioned that she will be working with Collaborative Economics to finalize a contract to provide consulting to CWIB on how to launch the SESP which includes the Action Clinics; approach regional collaboration, regional sector initiatives, and full implementation of sector strategies for the green economy in California. In addition, Ms. Halsey mentioned that at least one additional Council will be launched under CWIB to address statewide industry needs of another sector.

- Presented Legislative Updates including the summary of AB 1111 by Assembly Republican Blakeslee that Ms. Taylor requested. This bill could help keep some of the 4,700 New United Motor Manufacturing, Inc. jobs in California and this is currently in submission.

Mr. Bartholomy, California Energy Commission, shared information on AB 758 by Assemblymember Skinner. Energy Commission would establish a regulatory proceeding to develop wide range energy efficiency initiatives in state's existing residential and non-residential buildings by March 2010.

Other updates from Council Members:

- Ms. Sharon Anderson, Air Resources Board, informed that ARB staff is determining how the work plan roll-out of the Renewable Portfolio Standards will be implemented to meet the deadline for the regulation to achieve 33% renewable energy in California.
- Mr. Tim Rainey, California Labor Federation, mentioned that they submitted a grant to Department of Labor under Energy Training Partnership and created a green committee to develop/guide policy and practice regionally and locally for the Workforce and Economic Development (WED) program. He added that Team California met yesterday in San Jose and the meeting turned out well. A mirror event will be scheduled in Southern California two weeks from now. The purpose of Team California is to create good coordination among colleges, workforce boards, and apprenticeship programs across the states so that as ARRA funds continue to become available, they will be able to inform members of Team California.
- Mr. Gregg Albright, Business Transportation and Housing Agency, gave an update on Regionally Economic Recovery Work Plan specifically, Region 8. Region 8 has a 5th day program. Instead of cutting back employees, they are working with Workforce Investment Board staff to train new skills for their staff on Fridays.
- Mr. Jose Millan, California Community Colleges Chancellor's Office, stated that Community College is working with California Energy Commission on workforce training for green transportation issues. Also, the Chancellor's Office is working with other state utilities to develop a skilled workforce targeting low-income and disadvantage individuals. He also announced the Green Technology Conference at the Pasadena Convention Center on Oct. 5 to 7.
- Ms. Audrey Taylor, Chabin Concepts, was involved with Northern California's application for California Energy Commission. She found out that there were a number of

employers who wanted to participate in the Green Employer Council which was created as part of the application.

- Mr. John Dunn, California Department of Education, was interested in tying California Youth Employment Summer Programs that were discussed at the Team California meeting, with pre-apprenticeship programs.
- Mr. Panama Bartholomy, California Energy Commission (CEC), shared that Department of Energy released a grant solicitation for workforce education for Smart Grid which is designed to improve electricity distribution within the community. \$125 million is the available funding across U.S. CEC started talking with California State University, Sacramento and others to partner about applying for those funds. Additional information regarding this program will be sent to Ms. Halsey.

Chair Sedlik asked Ms. Bonnie Graybill, Employment Development Department's (EDD's) Labor Market Information Division, to provide an update on the Green Survey. Ms. Graybill mentioned that they continued to collect surveys. To date, there are 7,000 responses and staff will phone surveys to increase the number of responses. The goal is to get 50,000 responses by Thanksgiving.

III. Action Item

The August 18th meeting minutes was approved.

IV. Discussion Item: State Energy Sector Partnership (SESP) and Training Grants Update

Ms. Halsey made a quick run through on the Clean Energy Summit presentation which included sector strategies definition; state level sector strategy implementation; and the Big Picture - 3 Funding Opportunities: 1) Clean Workforce Training Program; 2) State Energy Sector Partnership; and 3) Industry Clusters of Opportunity. She discussed how these funding opportunities are connected to each other and then discussed the use of Action Clinics. The Action Clinics are not only for capacity building for regional partnerships but also as a source of information to develop a better understanding of how policy was developed and implemented at state level; and how to support those regions as they move toward economic recovery and addressing the key needs of workers in their regions and businesses. The initial Action Clinic is scheduled for mid-November and will coincide with the release of the latest Next 10 report, which will provide in-depth data on green jobs demand by region.

The Green Collar Jobs Council (GCJC) will serve as SESP and will augment its standing membership with industry representatives (list of invited advisors for the SESP was also provided). Some advisors were recommended by Air Resources Board and California Energy Commission.

Another presentation - Clean Energy Workforce Training Program (CEWTP) and SESP: Integrated Review Process - was provided to demonstrate how the CEWTP review process will be used to select Regional Project Teams for the SESP application. An Oct. 6th SESP/GCJC Meeting was requested to give the Council and SESP advisors an opportunity to review the SESP application.

Ms. Lynora Sisk, EDD, gave an update on the CEWTP proposal. 52 CEWTP applications were submitted and are being reviewed. 23 applied for Category 1 – Green Building or Clean Energy Retraining Partnerships; 23 for Category 2 - Green Building or Clean Energy Pre-apprenticeship Training Partnerships; and 6 for Category 3 - Alternative and Renewable Fuel and Vehicle Technologies Workforce Development and Training Partnerships. She also added that they will meet with CEC on Tues, Sept. 29 before the award announcement on Oct. 1.

The SESP Charter was also presented. Ms. Halsey read the Charter and reminded all Council members that they will be receiving a letter with the Charter. The Charter should be signed by SESP/GCJC members and submitted with the SESP Grant application to U.S. Department of Labor.

Mr. Rainey suggested that community-based and research organizations representatives should be invited as SESP advisors. Furthermore, he encouraged the use of bonus points in the Request for Proposals for applicants who are partnering with labor and community-based organizations.

Lastly, Ms. Halsey also announced the “California Governors’ Global Climate Summit 2” in Los Angeles on Sept. 30 to Oct. 2, 2009.

V. Public Comment

Mr. Woodrow Clark asked about the next steps after ARRA funding and the progress of certification and degrees in ongoing green training.

**CALIFORNIA WORKFORCE INVESTMENT BOARD
GREEN COLLAR JOBS COUNCIL
STATE ENERGY SECTOR PARTNERSHIP
October 7, 2009**

**Teleconference Locations at:
California Environmental Protection (Cal/EPA)
1001 I Street – Training Room 1
Sacramento, CA 95814
And
Pasadena Convention Center
300 E. Green Street – Room 204
Pasadena, CA 91101**

MEETING SUMMARY

Welcome and Introduction

Chair, Barry Sedlik, opened the meeting and informed everyone that the meeting was teleconferenced in two locations: 1) Pasadena, and 2) Sacramento.

Mr. Sedlik mentioned that on Oct. 2nd, Governor Schwarzenegger announced the 34 recipients of \$27 million under California Clean Energy Workforce Training Program (CEWTP).

Discussion Item: State Energy Sector Partnership and Training Grants Application

Executive Director Barbara Halsey gave an overview on how CEWTP Solicitation for Proposal is connected with State Energy Sector Partnership (SESP) and Training Grants Solicitation for Grant Application.

She also added that initially there were 54 CEWTP proposals received. One application was disqualified and another one withdrew due to duplication of submitted application. Out of 52, 34 were awarded. It is anticipated that those 34 successful applicants will train 5,600 participants who will be prepared for hands-on jobs in helping develop California's low carbon, clean energy economy.

Ms. Halsey started the SESP discussion by mentioning its purpose which is to provide training, job placement, and related activities that reflect a comprehensive statewide Energy Sector Strategy. These activities will be accomplished through the formation of a State Energy Sector Partnership that will oversee and enhance the operations of Regional Project Teams. Industries of focus include energy efficient building construction, renewable energy, energy efficient and advanced drive train vehicles, biofuels, deconstruction and materials, energy efficiency assessment, and environmentally sustainable manufacturing.

She presented the selected five (5) Regional Teams: San Diego Workforce Partnership, Sacramento Employment Training Agency (SETA), Northern Rural Training and Employment (NoRTEC), Los Angeles City Workforce Investment Board, and Alameda County Workforce Investment Board, which were based from the CEWTP proposals. Also, she discussed the Regional Teams' geographic area, proposed training activities, partners and roles, outreach/recruitment strategy, and placement percentage. A copy of the SESP List of Regional Teams and Abstract were inserted in the packet.

The SESP impact in California was illustrated through a map and there was a big gap on Central Valley Region. With that, the sixth Regional Team will be developed by engaging San Joaquin Valley Workforce Investment Boards.

The maximum award per Regional Team is \$900,000 that targets a green industry and trains 200 participants.